

PROACTION FILM AND VENTANA FILMS PRESENT

RETURN TO HOMS



SCREENING TOOLKIT

HOW GATHR WORKS

You've heard the buzz about RETURN TO HOMES and a couple of people have mentioned being able to get the film shown in the theater that's a couple of miles from your house.


Now you're wondering if it's for real and how the process works, right? Wouldn't it be cool to get a whole bunch of your friends together to check out the movie?!


Please allow us to introduce you to Gathr, the brand-new movie-going experience that allows you to literally "captain" the movie you want to see, where you'd like to see it, and who you'd like to attend.

THE CONCEPT IS CALLED THEATRICAL-ON-DEMAND[®] AND IT WORKS LIKE THIS:


1. Go to Gathr's link to RETURN TO HOMES <http://gathr.us/films/return-to-homs> where you select your location and watch the movie trailer.
2. If a screening is already scheduled in your community, or nearby, great! Click on the blue "view screening details" button.
3. If there is no screening scheduled yet, that's great too because YOU get to captain the cause! Click on the green "Gathr a new screening" button.

4. You'll see this screen where you can enter your name and email address, then select a theater location and time for YOUR personal screening!

[HOME](#) [OUR FILMS & SCREENINGS](#) [SERIES](#) | [LEARN HOW GATHR WORKS](#) [LOCATION](#) [PRINT MY TICKETS](#) | [REGISTER](#) [LOGIN](#) 



Gathr a Screening - Step 1



You are choosing to Gathr a new screening of:
Return to Homs

[Need Help?](#)

Select a theater by clicking on the pins.



Tell us when you'd like your screening using the toolset below

1. Choose a date: **How flexible is your date?**

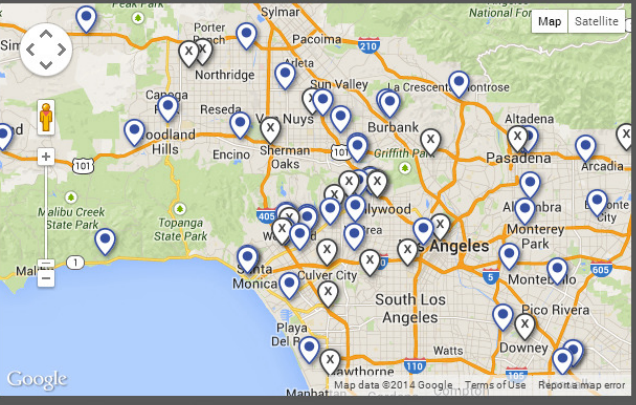
Certain dates may be unavailable

2. Select a time range:

How flexible is your theater selection?

Theater Legend  Available  Not Available

Location: [Submit](#)



Google

Please choose at least one theater by choosing pins on the map.

Want a private venue or time that is not on our list? [Contact Us.](#) [Next Step](#)

5. Once your request has been approved, you'll get an email confirming you as a Captain for RETURN TO HOMES and you'll get a link to begin promoting the specifics of your screening.

THINGS TO REMEMBER

- Gathr screenings (even yours!) can only happen if a minimum number of people buy tickets before a certain date. The minimum reservation number depends on several different things like the day of the week, time of day, location, and theater requested. Keep in mind that weekend screenings typically require a higher number of minimum reservations than those during the week. Makes sense, right?
- On the screenshots below, let's look at a few numbers...

TICKETING

WED, AUGUST 28, 2013
AT 07:30 PM

Quite a bit to go. Let's do this.
Reservation quota has not been met!

RESERVATIONS: 0
STILL NEEDED TO TIP: 50

DEADLINE IN: 7 DAYS 6 HOURS
59 MINUTES 40 SECONDS

\$10

RESERVE
your ticket(s)

HOW DOES THIS WORK?

THIS SCREENING NEEDS 50 RESERVED TICKETS TO "TIP", meaning that is the minimum number of tickets that need to be sold before your movie theater agrees to show the film. Even though the screening isn't happening until the 28th of August, the deadline for reserving 50 tickets is in seven days.

TICKETING

MON, AUGUST 19, 2013
AT 07:00 PM

Green Light™
Reservation quota has been met!

TICKETS: 170
SEATS AVAILABLE: 50

BOX OFFICE CLOSING IN: 13 DAYS 0 HOURS
5 MINUTES 58 SECONDS

\$10

BUY
your ticket(s)

PRINT MY TICKETS

HOW DOES THIS WORK?

THIS SCREENING HAS A GREEN LIGHT
You can see the current number of reservations (170) and the number of seats remaining (50). This screening location has received a Green Light to proceed and the movie will be shown. Print your tickets and wait patiently for the screening date to arrive.

- You'll notice that the first screenshot has a blue **Reserve Your Ticket** button and the second one has a blue **Buy Your Ticket** button. Before a screening gets a Green Light, your credit card is pre-authorized to purchase the ticket if (we mean WHEN!) your screening tips. After the screening tips, your ticket purchase will charge to your card.

- Anyone can request a screening of RETURN TO HOMES. If you'd like to share your Captainship, coordinate with your church/synagogue/mosque or a local civic group to get the screening set up (you'll have an instant audience that way!)
-

Stay tuned for info about hosting a screening and all the fun you'll have promoting your event!
